1. **What's New on the AAP Website?**

*Print vs digital: understanding student preference*

Picture a student studying for an upcoming exam. If you’re envisioning them surrounded by marked-up textbooks, you’re right about half the time. These days it’s likely you’ll see the student studying their course materials using their tablet, laptop or smartphone. AAP’s Allyson Garner discusses the most recent Student Watch data from the National Association of College Stores.

2. **PSP & AAP Education and Training Programs**

**Three Free Guest Speaker Talks**

(In Person or Via Webinar)

The **PSP Journals Committee** will be hearing from guest speaker Cassidy Sugimoto (Indiana University Bloomington) about altmetrics (via webinar only) on Tuesday, June 7th from 12:00pm-1:00pm. There is increased attention within the scholarly ecosystem to demonstrate the broader impacts of science. Funding agencies, scholars, policy makers, and publishers alike are all seeking metrics that capture the dissemination pattern of research—beyond citations. Altmetrics have been heralded as one potential source of this impact. In this talk, Dr. Sugimoto will provide a brief history of altmetrics and discuss the strengths and weaknesses of these sources of data, with particular emphasis on the degree to which they measure social impact.

The **PSP Books Committee** will be hearing from guest speaker Tom McElwee, Founder and President, NAVSTEM on Friday, June 10th from 12:30-1:30pm at the AAP/NY offices. This session will cover the history and evolution of course materials over the past 20 years, with the goal of explaining how we got here and where we might be going. The discussion will focus on the perspective of publishers, faculty, students and bookstores. The session will also look at general list planning and marketing trends in the current environment, and will conclude with open Q&A.

The speaker offers a truly unique perspective. Following a 7-year career at Prentice Hall in sales, editorial and marketing, Tom McElwee founded TWM Research in 1994 with the goal of improving product information flow between publishers, faculty and bookstores. Over the past 20 years, TWM (recently rebranded as NAVSTEM) has tracked STEM textbook adoption data curriculum-wide from over 300 engineering schools in the US and Canada. Throughout, he has been in regular contact both with textbook managers at campus bookstores and executives throughout the publishing industry, resulting in a firm understanding of where the rubber meets the road when it comes to course material trends. NAVSTEM clients include publishers large and small, from Pearson and Wiley to Elsevier and the American Mathematical Society.
The **PSP Committee for Digital Innovation (CDI)** will be hearing from guest speakers **Pat Sabosik** and **Larry Schwartz** about **indexing scholarly blogs** on Wednesday, June 15th from 12:30pm-1:30pm. ACI Scholarly Blog Index is a new blog discovery service from the ACI Information Group. Learn about the value of incorporating authoritative social media into teaching and learning through case studies and see how the best scholarly blogs, editorially selected and curated by our team of researchers and librarian editors, can be easily integrated into a library’s reference and resource services. See the partnerships ACI has developed with content partners, popular discovery engines, consortial resellers, and archiving services. New services also bring new business models. ACI executives will describe early market reception. Read what Robert Berkman, on the faculty of The New School, and the ARLIS/NA review had to say about ACI Scholarly Blog Index. Come hear Larry Schwartz, President of ACI Information Group and Pat Sabosik, General Manager of ACI Scholarly Blog Index provide an overview of this new scholarly blog discovery service.

The guest speaker talks are free of charge but you will need to sign up as space is limited. You can sign up to hear the talks in-person or via teleconference. If you or a colleague wishes to attend, please contact Sara Pinto at spinto@publishers.org and state whether you would like to attend in person or remotely.

**Call for Volunteers – PSP 2017 Annual Conference**
This is a call for volunteers from the university press and book communities to join our program planning committee for the PSP 2017 Annual Conference. We hold one-hour conference calls every few weeks beginning in early June until around late August – depending on when the program is set. We ask people to do some work offline between calls, such as send us theme/session/topic/keynote speaker suggestions. Once we have an outline of a program we ask members of the planning committee to volunteer to organize a session. We usually have a few people working on each session. We ask the groups to create a title and description for the session and secure a moderator and speakers for the session they are working on.

If you would be interested in shaping the next PSP Annual Conference please contact Sara Pinto at spinto@publishers.org.

**AAP Meetings:**

**Rights and Permissions Advisory Committee (RPAC)**
2016 Annual Conference
Monday, June 6th
8:30am - 4:30pm
The Helen and Martin Kimmel Center
New York University
New York, NY

Join RPAC for a full-day event featuring informative and interactive sessions on some of the most relevant topics for rights and permissions professionals. Session topics include: fair use, global copyright, font licensing, legislation and litigation update, and copyright basics.

**Registration Fees:**
AAP Member - $150.00
Non Member - $175.00


(If you have not used our online payment system before, to register online please use your work email and your default password is Password1. If you have a problem logging in please contact: kkolendo@publishers.org).

**3. Other Programs of Interest**

*Accessibility Executive Breakfast*
New federal regulations on accessibility for digital and web publishing are expected to have a significant impact on our industry. AAP is a co-sponsor of this meeting.

**New Digital Models - Challenge or Opportunity? (ALPSP)**

Tuesday, July 5th
London, UK

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### 4. New Job Postings

- The **American Psychological Association** (APA) seeks an experienced and detail-oriented **Assistant Marketing Manager** to assist in managing the marketing of its expanding APA Journals® program (currently more than 90 journals). Responsibilities include: Assists in creating and executing marketing and promotion plans for the APA Journals publishing program in order to maximize subscription sales and extend the program brand. Such plans delineate for the journals product line both strategic and promotional strategies, including product positioning, target markets, competition, market trends, and promotional expenditures by media channel; plans may also include marketing launches for new products and cross-product marketing initiatives. Under direction of the Marketing Manager, Electronic & Print Publications assists in creating and coordinating annual budget, identifies cost-effective approaches and tracks expenses for and results of all marketing activities. For more information: [https://recruiting.ultipro.com/AME1075/JobBoard/09a7a49-6e44-7933-83ad-e62b675aa816/OpportunityDetail?opportunityId=6a5b167b-abf8-49f7-98f4-f96996514c49](https://recruiting.ultipro.com/AME1075/JobBoard/09a7a49-6e44-7933-83ad-e62b675aa816/OpportunityDetail?opportunityId=6a5b167b-abf8-49f7-98f4-f96996514c49).

To post a position in PSP . . . Links please contact spinto@publishers.org. (N.B. We do not post listings on our website but just in PSP . . . Links).

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### 5. Suggested Reading

(Please note: some links may require passwords)

#### Websites of Interest

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**Recommended Reading**

**STM response to Joint COAR-UNESCO Statement on Open Access**

In reference to the recent joint statement by COAR-UNESCO on the developing nature of open access to the scholarly literature, STM expresses concern that such declarations uninformed by evidence are counterproductive to the common goals of scholars, funders, and publishers. While the COAR-UNESCO statement starts by acknowledging that “there is no one-size fits all” solution to open access, it then proceeds to advocate a uniform approach. Innovation will not come from restricting competition to only one business model.

**Recommended Reading**

**PRC Report Reveals: Researcher Awareness of Text Mining Relatively Low, Majority Open to Learning More**

The Publishing Research Consortium has commissioned a survey on the knowledge, views and experiences of researchers with text mining of journal literature. The resulting report represents the most up-to-date snapshot of text mining activity and awareness of the techniques among researchers. The wide range of responses provides a valuable benchmark for future surveys and a reference point for current debates about the value of text mining to science, still very much a fluid area.

[Library Budget Predictions 2016](#)
Publishers Communication Group (PCG) recently announced the findings of its annual library budget survey, revealing that institutional library budgets across the globe will increase by 1.4% overall this year. You may also want to download the Library Budget Infographic.

**Articles of Interest**

**Copyright**

*Statutory damages are a vital part of the copyright system*

*The Hill – 5/25/16*

A feature of U.S. copyright law since the very first copyright statute in 1790, the purpose of statutory damages is to provide relief to copyright owners in those situations where it is difficult or impossible to measure actual damages. The statute sets out the range of statutory damages.

*How copyright law is being misused to remove material from the internet*

*The Guardian – 5/23/16*

Writing a bad review online has always run a small risk of opening yourself up to a defamation claim. But few would expect to be told that they had to delete their review or face a lawsuit over another part of the law: copyright infringement.

*Magda Szubanski may leave Australia if changes to book industry go ahead*

*The Guardian – 5/19/16*

Authors at the Australian book industry awards voice concern over copyright control proposals that would reduce authors' control of copyright and flood market with cheap overseas editions.

*A Dozen Bad Ideas That Were Raised At The Copyright Office’s DMCA Roundtables*

*Techdirt – 5/18/16*

Unlike the House Judiciary Committee roundtable that was held in Silicon Valley last year, where the Representatives surprised many of us by actually asking good questions and listening to the answers, the Copyright Office’s roundtables were bizarre and troubling.

*Colleges Shouldn’t Have to Deal With Copyright Monitoring*

*Chronicle of Higher Education – 5/17/16*

A perspective on Fair Use and copyright terms in higher education material.

*Google Funded Study Concludes Google Needs More Legal Protection From Small Copyright Owners!*

*Nova Southeastern University News – 4/14/16*

What followed the release of a Google-sponsored study was a rather stunning failure of journalists across the country to read at all, much less with a critical eye, a Google funded study that has fundamental flaws and exhibits a rather slanted viewpoint.

**Digital Piracy**

*How Piracy Became a Cause Celebre in the World of Academics*

*Motherboard – 5/24/16*

Another international piracy scheme commands the attention of scholarly publishers but this one looks more like a Silicon Valley startup than a black market. The advent of Sci-Hub has been labeled the Napster moment for academic publishing.

***Recommended Reading***

*Sci-Hub and Academic Identity Theft: An Open Letter to University Faculty Everywhere*

*Scholarly Kitchen – 5/19/16*

At some time in the last year or so, academics may have been contacted by Sci-Hub, which has been gathering the network authentication credentials of faculty members at institutions around the world and using those credentials to access licensed scholarly publications in an open database. Everyone in the academy needs to carefully weigh the fact that there are ramifications that extend far beyond issues of scholarly communication.
Techdirt - 5/14/16
Although the site recently lost another domain, it is still available in a few more places – as well as directly at its IP address and at a Tor hidden site. And now Sci-Hub has announced that it’s available via the popular messaging app Telegram.

The Pirate Bay's File-Sharing Websites To Be Handed Over To Swedish Government
Tech Times - 5/13/16
The Swedish government will shut down two domain names associated with the torrent website Pirate Bay.

E-Books

Do Print Books Have a Future in Tomorrow's Classroom?
Book Business - 5/24/16
A big buzzword in education circles these days is “adaptive learning,” the ability of a so-called learning object to adapt to student behavior — to what an individual student is and isn’t getting at any given time — and to deliver a customized experience in response.

Is the Tablet (Phablet) Phenomenon Killing the E-Reader?
Teleread - 5/24/16
The issue with reading on phones, tablets, PC’s and Phablets? Many people already spend hours a day looking at screens, and the strain takes a toll on even the healthiest of eyes let alone those who struggle with diabetes and other causes of blurry vision. People want to move away from screens and toward an alternative once they are done with work.

Higher Education

Opening Up the Repository
Inside Higher Ed - 5/25/16
The University of Florida and Elsevier are unveiling a project to connect the institution’s repository of scholarly works to the larger network of publishing platforms, giving users a portal through which they can explore tens of thousands of articles by the university’s authors.

4 European higher education trends that could benefit the U.S.
eCampus News - 5/20/16
According to a new report from the American Council on Education (ACE), there are unique new opportunities as well as challenges for increased innovative higher education collaboration between United States’ and European institutions.

For the 1,000th Time: Who Will Own (and Mine) the Scholarly Record?
IO: In the Open - 5/23/16
With Elsevier’s recent acquisition of SSRN, the acquisition is probably not so much about the individual papers as it is about possession of a trove of research for data mining about scholarship. What’s the path forward?

Tightening their grip
IO: In the Open - 5/20/16
Kevin Smith fosters fear and gloom as he portrays a move by the major commercial publishers to tighten their grip on access to and share of academic work, as well as a concern to capture data about how scholarship is shared.

Breaking: Billion-dollar e-learning market about to undergo major shift
eCampus News - 5/17/16
Analysis explains how faculty-friendly offerings and reduced switching costs are beginning to transform – and accelerate – higher education technology adoption patterns.
Rising price of textbooks reaches a tipping point
Financial Times - 5/15/16
The hefty cost of some business school titles in print is creating new digital alternatives. “When students have to pay over $200 for a book, it impedes learning,” says one professor who also writes textbooks.

Northwestern launches digital learning website
eCampus News - 5/12/16
Northwestern University has created a new digital learning website to showcase the university’s best practices in online and blended educational innovation to teachers and students on campus, as well as to the outside world. The primary goal of the new website is to provide a glimpse into what is happening inside the Northwestern classroom and to help connect the dots between various innovations in teaching and learning.

Libraries

Publisher/University collaboration expands access to research articles
Elsevier Connect - 5/19/16
A pilot project of the University of Florida and Elsevier is exploring how publishers and universities can work together to make their platforms and repositories interoperable. An immediate aim is to maximize visibility, impact and dissemination of articles by UF researchers who have published in Elsevier journals.

With Sloan Foundation Funding, Six Major Academic/Research Libraries to Develop “Data Curation Network” Project
infoDOCKET - 5/18/16
In an effort to improve researcher support, the University of Minnesota Libraries will lead efforts to develop a network for sharing data curation resources and staff across six major academic libraries. The one-year project is funded by Alfred P. Sloan Foundation.

Open Access

Making the Transition to Gold Open Access
Library Journal - 5/19/16
The promise of Open Access is colored by concerns over financial models and their potential to disrupt established academic publishing. This article and accompanying video take a closer look at the issues surrounding the APC-supported gold publishing model.

Academic Publishing Meets Open Access
Bloomberg - 5/17/16
Things are about to get interesting with Elsevier’s announcement that it is buying SSRN and combining it with the research-collaboration platform Mendeley, which it acquired in 2013.

Open Access Scholarly Publishers Association (OASPA) Appoints New Executive Director
OASPA - 5/16/16
The OASPA Board has appointed Claire Redhead as Executive Director of OASPA to reflect her role as leading operations and expansion of the association. OASPA has seen significant support since it was founded in 2008, growing to almost 100 members during this time, and is now firmly established in the open access landscape.

A scholarly divide: Social media, big data and unattainable scholarship
firstMonday - 5/2/16
This paper evaluates the system architecture that supports the storage and retrieval of big social data, distinguishing between overt and covert data types and illuminates the ‘scholarly divide’ between researchers with the technical know-how, funding, or institutional connections to extract big social data and the mass of researchers who merely hear big social data invoked as the latest, exciting trend in unattainable scholarship.

Professional & Scholarly Publishing
A Shove or a Nudge: Moving People Outside of Their Comfort Zone
Scholarly Kitchen - 5/26/16
Some people are meant to stay in their comfort zones. They do great work and are extremely dependable. What they lack is a need to advance. For others, it’s more of a paralyzing fear of change.

Real Threat to Research Access Is Stagnation of Public Funding
Chronicle of Higher Education - 5/25/16
The Chronicle publishes a letter from Fred Dylla, a member of the PSP Executive Council, in response to the publication’s misguided May 18th article. Thanks to Fred for helping to correct the Chronicle’s seriously ill-informed piece of journalism.

***Recommended Reading***
What If Academic and Scholarly Publishers Paid Research Authors?
Scholarly Kitchen - 5/25/16
Kent Anderson challenges the thesis put forth in a May 18th article in the Chronicle (noted below) that suggests a new model for academic journal publishing whereby authors are paid. Kent presents a thorough, well-articulated and often amusing rebuttal to the concept.

The Society Publisher at the STM Conference
Scholarly Kitchen - 5/24/16
Joe Esposito shares insights on ‘Society Day,’ the pre-conference to this year’s recent International STM Association conference in Washington devoted to society publishing. One panel included the heads of three society publishing operations, all of which are different and all of them successful. The panelists shared their strategies with the audience.

When a University Press Is Deemed ‘Nonessential’
Inside Higher Ed - 5/23/16
Supporters of academic publishing worry about what Northern Illinois U may decide about a small press that punches above its weight in scholarship. When NIU committees recently identified some programs as “nonessential” and thus targets for elimination, one of the programs that ended up on the list was the NIU Press.

Policy giving public ‘open access’ to research set for approval
The News Gazette - 5/23/16
The University of Illinois has developed a new policy on “open access” to research articles published by UI faculty members and researchers, which UI trustees are set to approve in Springfield today. It’s the result of a 2013 state law that required each public university to make research materials available to the public online, for free, to maximize the social and economic benefits.

***Recommended Reading***
Publishing, Politics and Reason
Scholarly Kitchen - 5/23/16
Just as in the weirdly fascinating political campaigns that are unfolding before us this year, there is a lack of understanding by the publishing elites on all sides of shifting ideologies of an individual’s relationship to information on the web. If we were to listen carefully to the pulse of an academic, we would understand that most researchers just do not care about open access. What does exist, in abundance, is a sense of ubiquity of access.

Academic Publishing: Toward a New Model
Chronicle of Higher Education - 5/18/16
The author suggests a new model for academic publishing – delegating the responsibilities for peer reviewing to the professional, or “learned,” societies. Has he been living under a rock? Is The Chronicle equally clueless?

***Recommended Reading***
Think academic publishers are greedy? Do your research
The Guardian – 5/18/16
Publishers serve researchers by undertaking a **wide variety of tasks** that the community needs but cannot complete on its own. The fact that they are able to do these things means that those scientists, their institutions, funders, policymakers and other benefactors can focus on their work.

**SSRN—the leading social science and humanities repository and online community—joins Elsevier**

Elsevier’s acquisition of the Social Science Research Network, with plans to strengthen it alongside Mendeley’s technology platform, marks a significant advancement for each community of users.

**Elsevier Acquires SSRN**

Elsevier announced that it has acquired SSRN, the preprint and publishing community that focuses on social sciences and law. Among other things, the SSRN acquisition is another step in Elsevier’s path towards data and analytics.

**Portable Journal Acceptance?**

**Portable Journal Acceptance?**

In a changing market, authors increasingly find themselves negotiating with publishers to see their work to completion, even after they successfully navigate academic peer review. The solution is to make journal acceptance portable.

**Recommended Reading***

**Scholarly Communication Reform: Why Is it So Hard to Talk About, and Where are the Authors?**

Controversies in the scholcomm conversation go some way towards explaining why the tone of that conversation gets so testy sometimes: people come to the conversation with different conceptions of what’s right and wrong, different (and often mutually exclusive) goals for the future, and different fundamental understandings about how bad things are right now.

**The Case for Open Review**

Open access is not fully realized without open peer review, which would provide opportunities for scholarly dialogue and critique throughout the writing process and beyond.

**Miscellaneous**

**Google sued by 890 students over unlawful data mining allegations**

Two lawsuits by 890 students and alumni in the U.S. accuse Google of failing to gain their consent before scanning their emails via its Apps for Education suite for advertising purposes.

**Bezos Confirms Plans for More Amazon Stores**

At Amazon’s annual meeting on May 17th, company founder and Chairman Jeff Bezos confirmed that the online retailer plans to open more physical stores, though he did not put a figure on how many new outlets are to come.

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**PSP Contributing Staff:**

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