

# COURSE MATERIAL PRICES IN PERSPECTIVE

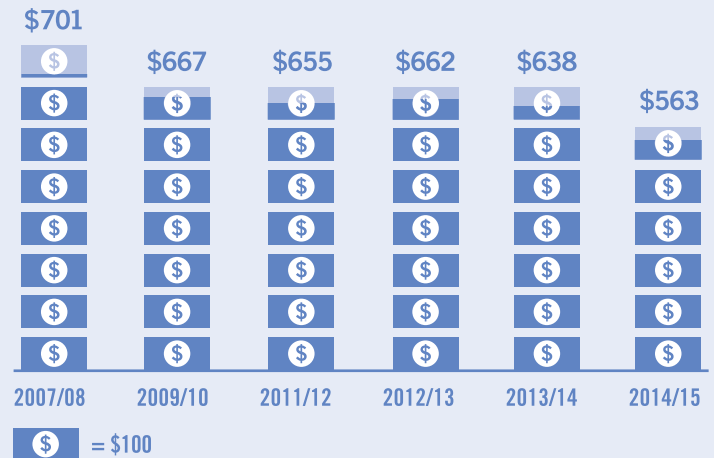
## What Students Are Paying For Course Materials

**THE ANNUAL AVERAGE OF STUDENT SPENDING** for the 2014/2015 school year is estimated at \$563, compared to \$701 from the 2007/2008 school year, a -20% decrease for the same number of course materials (about five per semester.)\*

{ **20%** }  
Decrease in Spending

\*Student Watch, National Association of College Stores

Average Annual Spending on Course Materials, according to Student Watch



## Students Are Saving Money On Course Materials - Here's How



Options for students from education companies: eBooks, eChapters, looseleaf editions, black-and-white editions and print-it-yourself editions.

**THE MONEY SAVED** by shifting from print to digital platforms can be as much as 60%. A new generation of digital learning platforms are helping reduce costs and increase student success. Used on virtually any device, these platforms cost less, present content in more engaging ways and use interactive activities to help students succeed.

{ **60%** }  
Savings

## Books & Supplies Are A Small Portion Of College Expenses

Among the top 10 most populous colleges and universities\* in the U.S., books & supplies are only 4% OF THE COST of attending college. Supplies can include computers and software, making the **TRUE COST OF COURSE MATERIALS EVEN SMALLER.**

\*Most populous public/private schools according to Forbes

The average cost of attending one year of college was compiled using data from College Navigator.

