PSP . . . Links
A periodic alerting service leading you to information relevant to the professional and scholarly publishing industry
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   Visit http://www.proseawards.com/prose-live.html from 12-1:30pm (ET) on Thursday, February 5th

1. What’s New on the AAP Website?

American Publishers and Authors to OFAC: Permit U.S. Publication of Books and Articles From Syria
A coalition of leading publisher and author associations has written to the Office of Foreign Assets Control (“OFAC”) of the Treasury Department demanding that it revise trade regulations that effectively prohibit American publishers from publishing books and journal articles written by Syrian authors.

Letter to Illinois Governor, Board of Education and University Presidents on University Open Access to Research Articles Task Force
Letter dispatched January 26, 2015.

AAP Unveils New Visual Identity
Today the Association of American Publishers (AAP) launched a refreshed visual identity, represented by a new logo and color scheme.

2. PSP & AAP Education and Training and Training
**Programs**

**Free Upcoming Guest Speaker**

In-Person or via Webinar

The PSP Books Committee will be hearing from guest speaker, Steven Bell, Associate University Librarian at Temple Libraries at its next meeting on Friday, February 20th from 12:30-1:30pm at the AAP New York office.

Please join us for a conversation with Steven Bell, Associate University Librarian at Temple Libraries. Starting with a look at innovative service programming in academic libraries as strategic initiative, Steven will share insights on public service trends such as developing alternate textbooks with faculty, learning analytics, privacy concerns and how publishers and librarians must work together to improve user centeredness. Other possible discussion topics include the changing role of the university press and librarian selection activity.

Steven J. Bell is the Associate University Librarian for Research and Instructional Services at Temple University. He writes and speaks about academic librarianship, learning technologies, library management, higher education, design thinking and user experience. Steven is a co-founder of the Blended Librarian’s Online Learning Community on the Learning Times Network. He was the founding blogger of ACRLog, ACRL’s official Weblog, and currently writes at Designing Better Libraries, a blog about design thinking and library user experiences. He authors regular columns for Library Journal Academic Newswire, “From the Bell Tower” and “Leading From the Library”. He is co-author of the book “Academic Librarianship by Design”. You can follow Steven on twitter at /blendedlib. For additional information about Steven J. Bell or links to his projects, point your browser to [http://stevenbell.info](http://stevenbell.info).

The guest speaker talks are free of charge but you will need to sign up as space is limited. You can sign up to hear the talk in-person or via webinar. If you or a colleague wishes to attend, please contact Sara Pinto at spinto@publishers.org.

**LAST CHANCE TO REGISTER**

**PSP 2015 Annual Conference** “Beyond Disruption: Publishing in the Real World”

February 4-6, 2015 Ritz Carlton Hotel Washington, DC
SECTIONS INCLUDE:
· Open Access in Two Acts · Event Horizons: Investment Community Perspectives on the Professional & Scholarly Information Industry
· Prospering in a Multimedia World: Publishers as Non Traditional Content Providers · Adapting Education: How Adaptive Learning Can Benefit Professionals · Chunking Book Content for Extra Profit! · An Interview with… Tom Allen, AAP’s President & CEO will interview Elaine C. Kamarck and A. Thomas McLellan · Librarians as Publishers
· CHORUS Update · Researchers Our Ultimate Customer! How Do We Provide Them More Value? · Disruptors/Innovators

WE LISTENED TO YOU:
· We’ve kept the conference registration fee at the same low rate as in the past five years.
· Due to overwhelming positive feedback the conference will remain at the same great venue as in 2014 – The Ritz Carlton Hotel, 1150 22nd Street, NW, Washington, DC 20037.
· Wireless Internet will be available for all attendees in the session rooms and if you’re staying at the hotel you will have free Internet in your guest room.

PSP 2015 Pre-Conference
“Brave New World: Building the Digital Publisher of the Future”
February 4, 2015 Ritz Carlton Hotel Washington, DC
(A separate registration fee applies).
Over many years now, many publishers have been reacting--some quickly, some slowly, some barely--to major changes in technology, markets, and business practices while largely maintaining the same traditional publishing mindset and organizational structure.

For professional and scholarly publishing to thrive for the long-haul, not just reactively survive, innovation needs to become part of the fabric of the publishing of the future. Innovation can come from any level of a publishing organization, from new hires to senior management, but it also requires more visionary leadership to recognize innovative ideas wherever they arise.

The seminar will examine what the publishing organization of the future will need in order to meet the challenge of innovation no matter what the business sector--larger journals publishers, small and mid-size scholarly presses, or scholarly societies. We will look at not just the leadership skill-set, but also the mind-set needed to recognize and manage innovation in the face of technological change, altered markets, and new competition,
and how organizational structures might need alteration to rise to the challenge. Discussion will range from millennial recruitment for fueling the organization’s future, to changing methods of scholarly research and their impacts on scholarly communication, to new forms of market communication to reach customers where they are, not where they were.

More Information:
PSP Annual Conference PSP Pre-Conference
Register Online:
PSP Annual Conference PSP Pre-Conference
For more information on PSP events contact Sara Pinto at spinto@publishers.org.

3. Other Programs of Interest

2015 Survey of Chief Academic Officers
Inside Higher Ed Webinar
February 11th @ 2:00 PM (EST)

- Unpacking Tech Trends in Libraries and Academia
NFAIS Webinar
February 13th @ 11:00 AM (EST)

- NFAIS: Interact. Advance Information
February 22nd – 24th
Arlington, VA

8th Intensive Course in Journal Publishing – Asia (STM)
March 8th – 11th
Singapore

Oh, the places we’ll go! Career Management in the Scholarly Publishing Field
SSP Webinar
March 10th @ 11:00 AM (EST)

Developing Open Access and Hybrid Journals (ALPSP)
March 10th
London

4. New Job Postings
The Massachusetts Institute of Technology, recognized as one of the top research universities in the world has exclusively engaged Jack Farrell & Associates to find the next Director of the highly prestigious MIT Press. The Director will lead the Press’s initiatives in all areas of development, from traditional content acquisition through the exploration, development, and management of innovative new tools and technologies for delivery of ideas and intellectual property to a worldwide audience. We seek a Director with a high level of energy and imagination, a capacity to innovate, ability to operate effectively in a university environment, and strong management and financial skills. Position summary and purpose: Insures that the publishing program reflects the intellectual interests and mission of the Institute; Continuously strategizes and evaluates the Press’s publishing program development and focus; Reinforces and advances the Press’s commitment to the embrace of technology, both in publishing process and in its perspectives on its disciplines; Fosters new initiatives that explore the future of scholarly communication; Maintains positive ongoing relationships with members of the academic environment, authors, editors, consultants, and Board members; Develops, approves, and implements the Press’s strategy plan and evolving financial directives. For more information: http://www.jackfarrell.com/site/jobs/detail.php?pk=798&apply=1.

To post a position in PSP . . . Links please contact spinto@publishers.org. (N.B. We do not post listings on our website but just in PSP . . . Links).

5. Suggested Reading
(Please note: some links may require passwords)

Websites of Interest

MAKING OPEN ACCESS WORK FOR AUTHORS, INSTITUTIONS AND PUBLISHERS: A Report on an Open Access Roundtable Hosted by Copyright Clearance Center, Inc.

An open dialogue among publishers, institutions and their vendors is essential to creating an efficient ecosystem for open access publishing. To foster dialogue, CCC brought publishers and institutions together for an October 2014 roundtable discussion to share their experiences and talk about potential solutions for addressing the pain points in paying and managing APCs. The interim results of these discussions are published in this report.
2015 Survey of Chief Academic Officers
Inside Higher Ed’s 2015 survey, after a year of intense debate over civility, shows that provosts are not aligned with faculty leaders on the issue.

Articles of Interest

Copyright & Intellectual Property

5 Copyright and Plagiarism Themes to Watch in 2015
Plagiarism Today – 1/5/15
This is mostly in good fun and is purely conjecture. While most of this is based on some kind of evidence, copyright and plagiarism, as I’ve learned over the past ten years, are particularly unpredictable and prone to surprises. Still, it can be fun and useful to look ahead at what is likely coming.

Digital Piracy

There will be 700 Million Pirated e-Books in 2018
The Good E Reader – 1/23/15
Rightscorp, likely the biggest anti-piracy player in movies, music and television shows told Good e-Reader that “We estimate that there were 500 million e-Books distributed in the United States on peer-to-peer networks in 2013 and this will grow to 700 million by 2018.”

E-books

ProQuest press release – 1/30/15
Launching in mid-2015, ProQuest Ebook Central will integrate key elements from both ebrary and EBL - Ebook Library, along with all-new functionality, delivering a next-generation experience for researchers and librarians around the globe.

NEH & Mellon Announce Pilot Grant Program to Digitize Out of Print Books in Humanities and Make Them Available With CC License
infoDocket – 1/20/15
A new joint grant program by the National Endowment for the Humanities (NEH) and the Andrew W. Mellon Foundation seeks to give a second life to outstanding out-of-print books in the humanities by turning them into
freely accessible e-books.

**Higher Education**

**Bending the Cost Curve**
*Inside Higher Ed – 1/27/15*
Online education can “bend the cost curve” of an undergraduate degree, according to a working paper from the National Bureau of Economic Research, but whether the lower tuition is caused by a boost in productivity – as opposed to more competition – is still undetermined.

**Free Online Courses Are Still Falling Short of Their Ultimate Promise**
*New York Observer – 1/21/15*
MOOCs were going to revolutionize education, but just because you put a college class online, doesn’t mean you’ve solved the problem with university lectures.

**What the President’s Tax Proposal Would Mean for Higher Education**
*Chronicle of Higher Education – 1/18/15*
The plan would increase taxes on wealthy individuals and financial firms, and would offer new and expanded benefits to low- and middle-income households. It also has several direct implications for higher education.

**Freezing Out Young Scientists**
*Inside Higher Ed – 1/7/15*
Ten years ago, a report from a National Academy of Sciences committee sounded an alarm about the barriers that young biomedical scientists face in launching their research careers. If improvements aren’t made, the report warned, there could be dire consequences to the future of biomedical research in the U.S.

**Libraries**

**The New Interlibrary Loan**
*Inside Higher Education – 1/26/15*
Right now, academic libraries all spend a large part of their budgets on ephemeral licensed materials which, for the most part, cannot be legally shared among libraries. Students can still get what they need, kind of like interlibrary loan, but libraries feel they we have to pay publishers by annual subscription or by the piece and for the most part they don’t have any assets to show for the money they’ve spent. In a bad year, large chunks of the library can vanish.
**Do Libraries Change the World? Should They? Short Answer: Yes**
*Library Journal – 1/22/15*
I think if we were to gather a group of 100 librarians into a meeting room at the next American Library Association conference, we would have little or no problem achieving consensus on the proposition that libraries exist to change the world and make it a better place. Here’s a problem, though: our agreement on that question leaves a bunch of much more difficult ones unanswered.

**Living Knowledge: The British Library 2015 – 2023**
*British Library – 1/16/15*
Living Knowledge sets out the British Library’s vision for its future development as it looks ahead to 2023, the year of its 50th anniversary as the national library of the United Kingdom - See more at: http://www.bl.uk/projects/living-knowledge-the-british-library-2015-2023#sthash.7rZRaddN.dpuf.

**OFAC**

**Publishers Urge Reversal on Syrian Publishing Ban**
*Publishers Weekly – 1/22/15*
A coalition of major publisher and author associations is demanding that the U.S. Office of Foreign Assets Control (OFAC) revise recently enacted trade regulations that prohibit American publishers from publishing books and journal articles written by Syrian authors.

**American Publisher, Author Groups Call For Revision of Federal Regulation Prohibiting Publication of Books, Articles Written by Syrian Authors**
*infoDocket – 1/22/15*
The Association of American University Presses (“AAUP”), the Association of American Publishers Professional and Scholarly Publishers division (“AAP/PSP”), and PEN American Center (“PEN”) have condemned the portion of the amended and re-issued Syrian sanctions regulations dictating that American publishers may not enter into transactions for Syrian works not yet fully completed, may not provide “substantive or artistic alterations or enhancements” to Syrian works, and may not promote or market Syrian works.

**Open Access & Institutional Repositories**

**A recap of a successful year in open access, and introducing CC BY as default**
Nature – 1/26/15
In a guest post, Carrie Calder, Director of Strategy for Open Research, Nature Publishing Group/Palgrave Macmillan, states, “We’re pleased to start 2015 with an announcement that we’re now using Creative Commons Attribution license CC BY 4.0 as default. This will apply to all of the 18 fully open access journals NPG owns, and will also apply to any future titles we launch.

The Battle for Open: How Openness Won and Why it Doesn’t Feel Like Victory
Times Higher Education – 1/22/15
Martin Weller’s book is written in a beguilingly approachable style, reminiscent of 101 position papers and blog posts aimed at thrashing out the role of the modern university within contemporary society. What we have here is a clear and unequivocal account of how higher education is being dismantled in order to monetise that most precious of assets, namely the contents of academics’ heads.

University of California Press Introduces New Open Access Publishing Programs
Scholarly Kitchen – 1/21/15
The University of California Press announced two new open access (OA) publishing initiatives. One (Luminos) will publish scholarly monographs; the other (Collabra) is a mega journal created along lines somewhat similar to those of PLOS ONE, with a couple of important differences.

Europe Approves Path to Open Science Commons
HPCWire – 1/15/15
A new European-based project seeks to facilitate open access to research infrastructures across borders. On January 15, the European Grid Infrastructure (EGI) announced that the EGI-Engage project (full name: Engaging the Research Community towards an Open Science Commons) underwent a successful review by the European Commission with a score of 15/15, giving the project the green light to begin in March 2015 with the public launch to take place at the EGI Conference 2015 in Lisbon, May 18-22, 2015.

Report Looks At Open Access From Perspective Of Authors, Institutions, Publishers
Intellectual Property Watch – 1/15/15
A new industry report explores ways authors, research institutions and publishers are grappling with the increasing move toward open access mandates by governments. The report, entitled, Making Open Access Work for Authors, Institutions, and Publishers, is based on an October
Repositories: Time for a Change in Scholarly Communication
D-Lib Magazine – 1/15 – 2/15
Information and communication technology (ICT) advances in research infrastructures are continuously changing the way research and scientific communication are performed. Scientists, funders, and organizations are moving the paradigm of "research publishing" well beyond traditional articles.

Professional & Scholarly Publishing

Ask The Chefs: What Do You Think Will Have The Biggest Impact On Scholarly Publishing In 2015?
Scholarly Kitchen – 1/29/15
2015 has already started with a bang and we think there’s more to come, as you’ll see from the Chef’s responses to the question: What do you think will have the biggest impact on scholarly publishing in 2015?

***Recommended Reading***
What Has FundRef Done for Me Lately?
Scholarly Kitchen – 1/28/15
Publishers have taken it upon themselves to ensure that funding information is not just communicated in the acknowledgments of a paper but that there are standardized controls of this information built into an article’s metadata. The infrastructure for complying with public access mandates is well under way, but a critical component for identifying funding agencies could use a little work.

When Is a Feature a Product, and a Product a Business?
Scholarly Kitchen – 1/27/15
The differences between a feature, a product, and a business are critical for any businessperson, but in the world of digital media the lines between them are often obscure.

Scientists have the power to change the publishing system
University Affairs (Canada) – 1/26/15
We need to assess who gets funded based on research merit, not journal label.

The Cobweb: Can the Internet be archived?
The New Yorker – 1/26/15
This article on the impermanence of the Internet may provide some
fodder for advocacy on the importance of publishers for maintaining the scholarly record, and the real value of CHORUS. One particularly interesting quote: "Last month, a team of digital library researchers based at Los Alamos National Laboratory reported the results of an exacting study of three and a half million scholarly articles published in science, technology, and medical journals between 1997 and 2012: one in five links provided in the notes suffers from reference rot. It’s like trying to stand on quicksand." In an elated perspective, the article also notes the huge cost of archiving in general.

***Recommended Reading***

**Going APE — Thoughts and Insights with a European Perspective**
Scholarly Kitchen – 1/26/15
Last week, I attended my first Academic Publishing in Europe (APE) meeting. Celebrating its 10th anniversary, the meeting is held each year in Berlin. The meeting itself struck me as more willing to court controversy, which was helpful because this generated insights and better discussions during breaks and social events.

**Five Academic Publishing Predictions for 2015**
Publishing Perspectives – 1/22/15
The CEO of Publishing Technology offers his five predictions for academic publishing in 2015, including porous paywalls and the rise of the SAMPC countries.

**Big Sister: Some Beneficial Aspects of Collecting User Data**
Scholarly Kitchen – 1/22/15
The collection of end-user data is going to become more important for all publishers and may serve to describe those publishers that will be most successful in the coming years. Although data-collection is often thought to be a malignant instance of “Big Brotherism,” it may in fact be benign when implemented thoughtfully.

**Opinion: Out With the Old**
The Scientist – 1/22/15
The research community doesn’t need more journals. It’s time we embrace non-traditional publishing platforms.

**The big grants, the big papers: are we missing something?**
Times Higher Education – 1/15/15
A perverse focus on research cash and high-impact publications threatens academics’ careers and the aims of science itself, says Dorothy Bishop.
Buried Clinical Trial Data: The Dam Is About To Burst
Forbes – 1/14/15
Two important new developments may mean that many more researchers will soon be able to access and analyze data from many more clinical trials.

Miscellaneous

Our Surveillance Society: If Only We’d Listened to Jim Rockford
Scholarly Kitchen – 1/30/15
Since advertising has failed to pay the bills for most websites, surveillance has become the standard business model for the internet. As security expert Bruce Schneier puts it, “We build systems that spy on people in exchange for services. Corporations call it marketing.”

3-D printer helps doctors prep for complex surgeries
The Boston Globe – 1/18/15
Surgeons preparing for complex procedures are relying on 3-D printers to model and practice a procedure before operating on their patients. Joseph R. Madsen, M.D., a neurosurgeon at Boston Children’s Hospital, conducts mock operations in the OR on 3-D printed brain replicas to simulate the procedure before operating on his patients.

Is Amazon a Hero or Monster?
Daily Beast – 1/16/15
A passionate New York debate interrogates Amazon’s dominance in the book market—is it delivering well-priced books efficiently, or a greedy, rapacious behemoth?

The Anatomy of Medical Research: US and International Comparisons
JAMA – 1/13/15
New investment is required if the clinical value of past scientific discoveries and opportunities to improve care are to be fully realized. Sources could include repatriation of foreign capital, new innovation bonds, administrative savings, patent pools, and public-private risk sharing collaborations. Given international trends, the United States will relinquish its historical international lead in the next decade unless such measures are undertaken.

6. The 2015 PROSE Awards Luncheon to be Webcast Live on February 5th
The 2015 PROSE Awards Luncheon will be webcast live from the Ritz Carlton Hotel in Washington, DC. Visit http://www.proseawards.com/prose-live.html from 12-1:30pm (ET) on Thursday, February 5th to experience the dynamic, entertaining and engaging PROSE Awards Luncheon in real-time as the action unfolds. Highlights will include the premiere screening of Inside PROSE 2015, a new short film about the PROSE Awards process from entry through judging; The PROSE Social Network, a presentation featuring selfies and other photos of the people of PROSE; and the presentation of the five PROSE Awards for Excellence and the 2015 R.R. Hawkins Award. Luncheon guests and webcast viewers are encouraged to tweet about the luncheon using @PROSEAwards and #PROSEAwards.

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