

Student Spending Trends Spring 2018

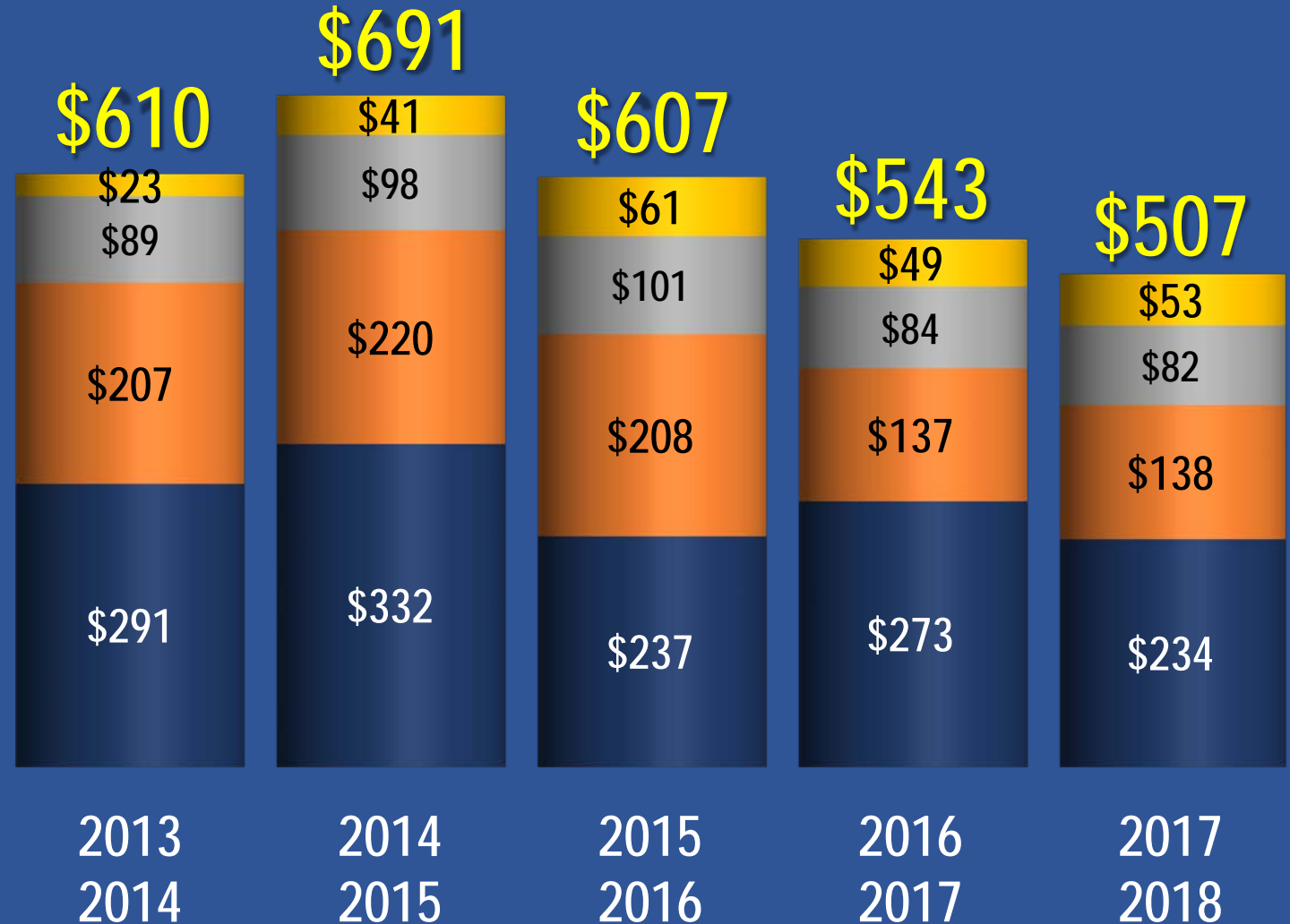
Student Monitor
"Converting Data To Insight"



ACADEMIC YEAR - PER CAPITA STUDENT SPENDING TRENDS

■ New ■ Used ■ Rented ■ eText

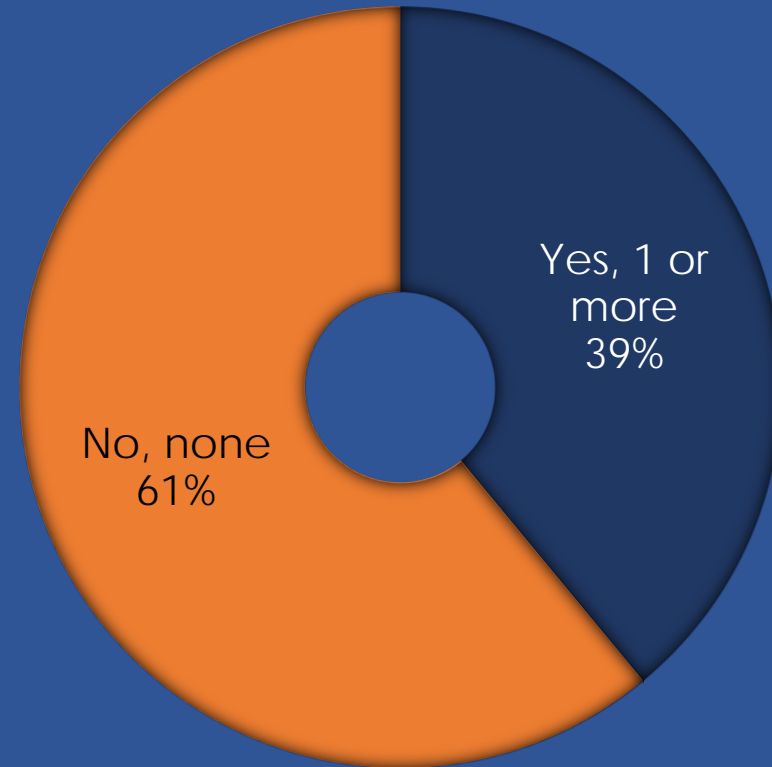
Student spending continues to trend down



BOUGHT A PRINTED TEXTBOOK SIGNIFICANTLY CHEAPER THAN LIST PRICE Q242,N=392

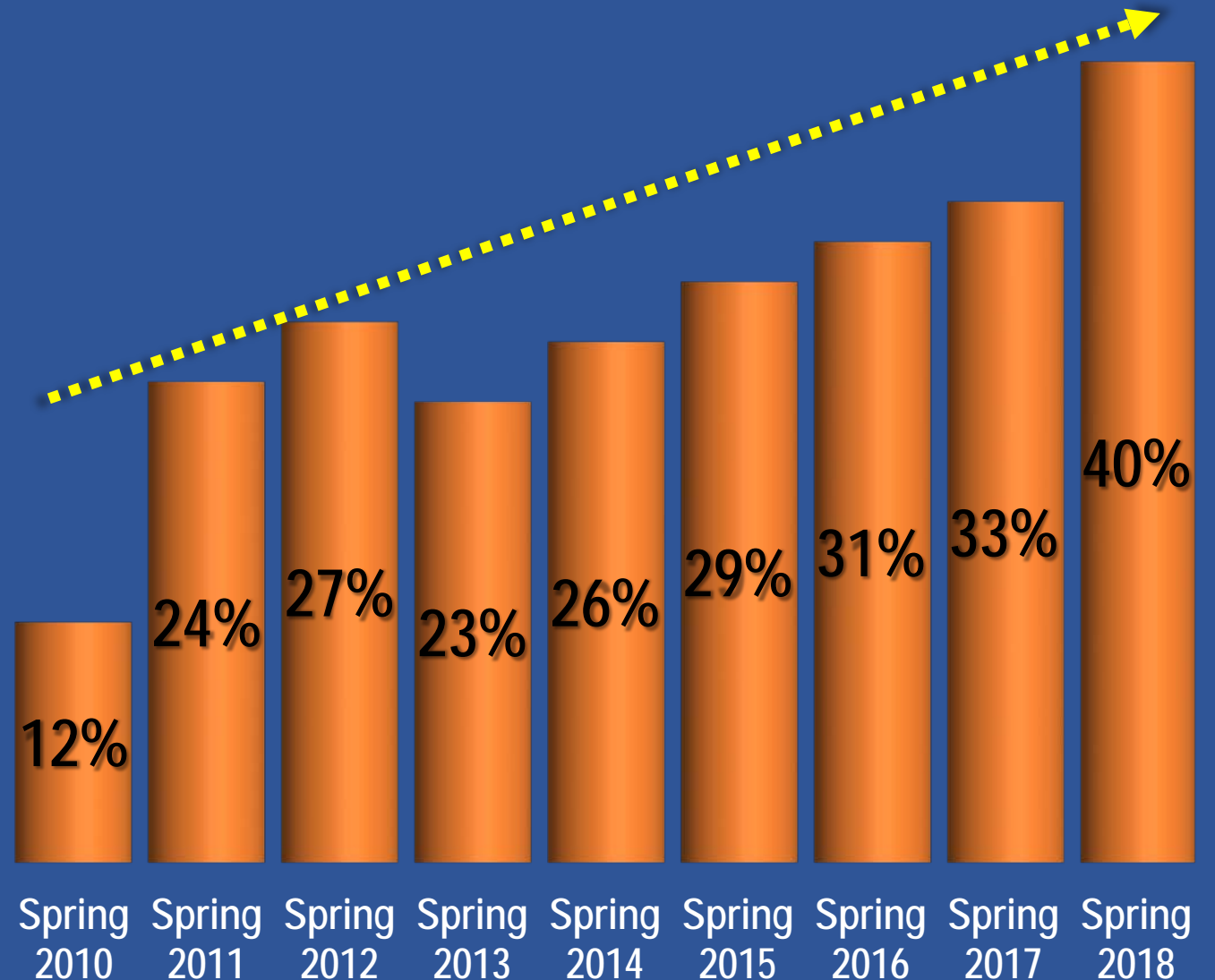
- Among the 52% who purchased 1 or more new textbooks, 39% purchased a new textbook significantly cheaper than the list price

Bought A Printed Textbook
Significantly Cheaper Than List Price



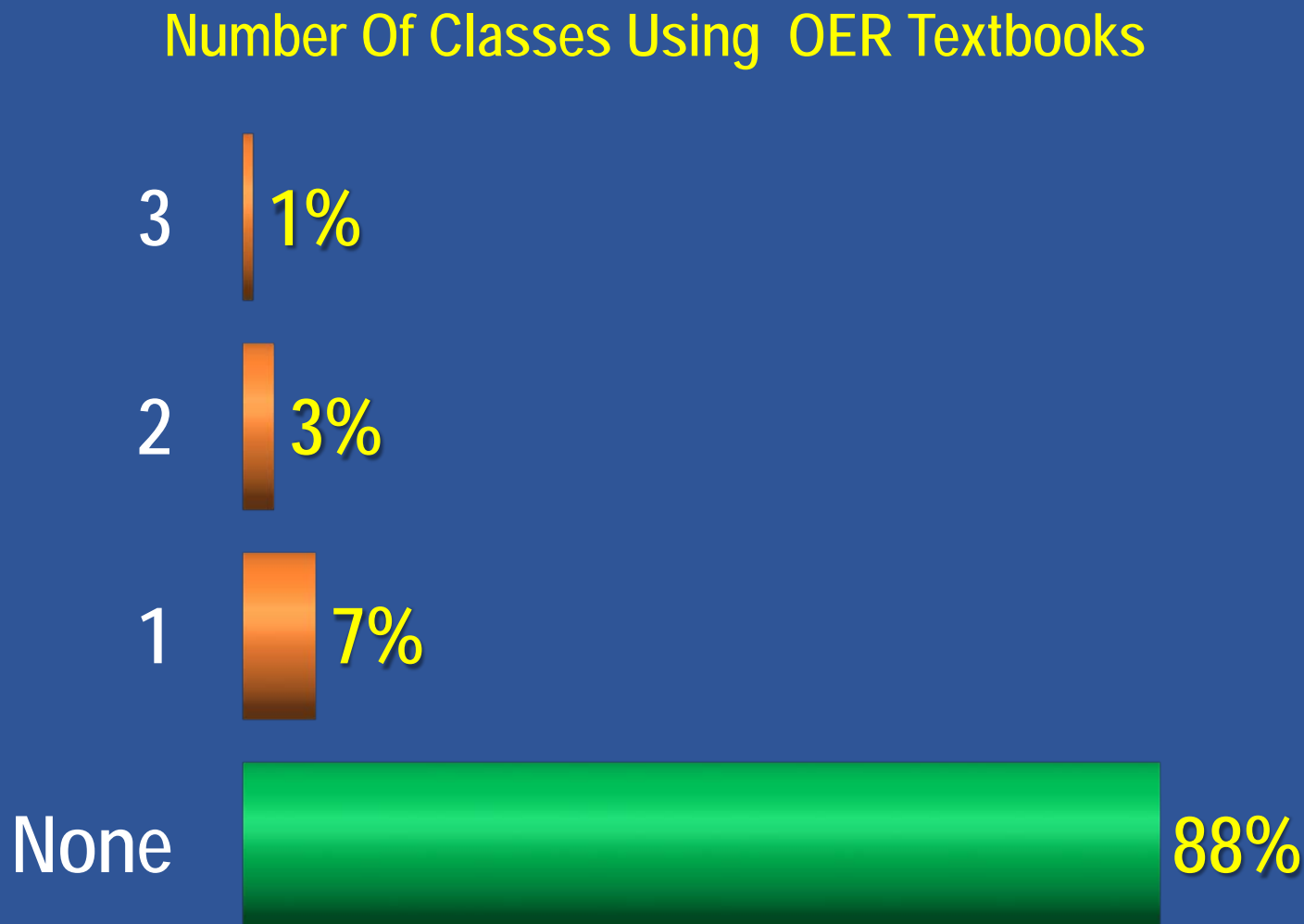
SHARE OF STUDENTS RENTING PRINTED TEXTBOOKS

- The share of student renters continues to grow as more students opt to rent as an alternative to buying



OER TEXTBOOKS

- 12% report 1 or more of their classes used OER this term (compared to 15% last year and 8% two years ago)
- 13% used 1 or more OER textbooks (1.7 among users)



WHERE NEW TEXTBOOKS WERE PURCHASED

- 61% of those who purchased 1 or more new textbooks purchased them from their on campus bookstore
- 41% purchased from Amazon

Where New Textbooks Were Purchased

